



XIAMEN UNIVERSITY MALAYSIA  
廈門大學 馬來西亞分校



# SPONSORSHIP INVITATION

**[Virtual] International Conference on Energy Materials  
(ICEM 2021) by Xiamen University Malaysia (XMUM)**

With regard to above matter, it is with great pleasure that we invite you to be one of our sponsors for the upcoming virtual conference (ICEM 2021) by Xiamen University Malaysia (XMUM). This event is organized by the School of Energy and Chemical Engineering with the theme "Empowering Science and Technology for a Sustainable Future".

<b>05<sup>th</sup> - 08<sup>th</sup> November 2021</b>	<b>8.30am - 6.30pm</b>  <b>ICEM 2021 (Virtual)</b>
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## **This Conference Aims:**

- To celebrate the 100<sup>th</sup> anniversary of Xiamen University, China and 5<sup>th</sup> anniversary of Xiamen University Malaysia
- To promote science and technology among the local and international community
- To encourage dialogue and collaboration between universities and private sectors on topics of energy
- To promote Xiamen University Malaysia to a wider community and bridge the gap between academic and industry

We are grateful if your company would consider providing your valuable support to this conference in any form of sponsorship, may it be in the form of products or monetary, while any amount of assistance would be fully appreciated. Kindly please refer to table below for more details concerning the sponsorship packages of the event.



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### CATEGORY

### PACKAGE

### ICEM 2021 Virtual

#### BRONZE SPONSOR



- Sponsor acknowledgment by MCs during opening and closing ceremony (open to public)
- Company promotional video during break or waiting time
- Live interactive session (max 30 min) for promotion and Q&A
- Logo featured on conference poster, banner, conference booklet and any other related conference materials.
- Inclusion in media release (Facebook, Instagram, email, website, WeChat)

### CATEGORY

### PACKAGE

### ICEM 2021/2023

#### PLATINUM SPONSOR



- Logo displayed on the conference website and hyperlinked to company's homepage
- Logo featured on conference poster, banner, conference booklet and any other related conference materials
- Two (2) full-page colour advertisement in conference booklet
- Distribution of advertising material in conference bag
- Business recognition by the master of ceremony at the conference
- 5 - minute presentation during opening and/or closing ceremony
- 3 - day public exhibition of company's product / service
- Inclusion in media release (Facebook, Instagram, email, website, WeChat)
- Four (4) complimentary invitations to all sessions
- Including sponsorship package for Bronze Sponsor of ICEM 2021

#### GOLD SPONSOR



- Logo displayed on the conference website and hyperlinked to company's homepage
- Logo featured on conference poster, banner, conference booklet and any other related conference materials.
- One (1) full-page colour advertisement in conference booklet
- Business recognition by the master of ceremony at the conference
- 3 - minute presentation during opening and/or closing ceremony
- 3 - day public exhibition of company's product / service
- Inclusion in media release (Facebook, Instagram, email, website, WeChat)
- Two (2) complimentary invitations to all sessions
- Including sponsorship package for Bronze Sponsor of ICEM 2021

#### SILVER SPONSOR



- Logo featured on conference poster, banner, conference booklet and any other related conference materials
- One (1) half-page colour advertisement in conference booklet
- 3 - day public exhibition of company's product / service
- Inclusion in media release (Facebook, Instagram, email, website, WeChat)
- Two (2) complimentary invitations to all sessions
- Including sponsorship package for Bronze Sponsor of ICEM 2021





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#### PAYMENT METHOD

► Cheque or bankdraft: XMU JIAGENG EDUCATION DEVELOPMENT SDN BHD

**Bank Transfer :**  
Account name : **XMU JIAGENG EDUCATION DEVELOPMENT SDN BHD**  
Bank name : **PUBLIC BANK BERHAD**  
Account number : **319-724-8410**  
Swift code : **PBBEMYKL**  
Bank branch : **KL Main**  
Bank address : **Ground floor, Menara Public Bank, 146 Jalan Ampang, 50450 Kuala Lumpur, Malaysia**

- i. Column of transfer details: "ICEM 2021"
- ii. Snapshot the transfer slip and email it together with sponsorship form as attached to [yinleng.kua@xmu.edu.my](mailto:yinleng.kua@xmu.edu.my) and [wcgan@xmu.edu.my](mailto:wcgan@xmu.edu.my)

Official receipt will be issued and we are able to offer you a customised sponsorship package to accommodate your company's advertising and marketing needs.

► For any further information or enquiries, please feel free to contact:

**DR. KUA YIN LENG** ([yinleng.kua@xmu.edu.my](mailto:yinleng.kua@xmu.edu.my)) or **DR. GAN WEE CHEN** ([wcgan@xmu.edu.my](mailto:wcgan@xmu.edu.my))

Kindly please fill in the form enclosed to indicate the choice of participation and return to us. Your contribution to this event will definitely go a long way. We sincerely look forward to your good news.



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## Sponsorship Form

### SPONSORSHIP TEAM

#### ICEM 2021 / 23

School of Energy and Chemical Engineering  
Xiamen University Malaysia  
Jalan Sunsuria, Bandar Sunsuria  
43900 Sepang  
Selangor Darul Ehsan  
Malaysia

Dear Sir / Madam,

We agree / decline to participate as a sponsor in the ICEM 2021/23. Below is our choice of sponsorship entitlement.

Item	Sponsorship Amount	Selection*
Platinum Sponsor (ICEM 2021/23)	RM15,000	
Gold Sponsor (ICEM 2021/23)	RM10,000	
Silver Sponsor (ICEM 2021/23)	RM 5,000	
Bronze Sponsor (ICEM 2021)	RM 1,500	

Attached is the (Cheque / Transfer) slip amounting RM.....

Please issue the sponsor to "XMU Jiageng Education Development Sdn Bhd" and return the payment proof along with this form to [yinleng.kua@xmu.edu.my](mailto:yinleng.kua@xmu.edu.my) and [wcgan@xmu.edu.my](mailto:wcgan@xmu.edu.my).

Yours Sincerely\*\*

Name :  
Position :  
Phone no :  
Email :  
Address :

\* Please select (✓) appropriately

\*\* Please insert correspondence's name and address for official receipt